



Montevallo

SHELBY COUNTY | ALABAMA



2021 COMMUNITY PROFILE



City of Montevallo

SHELBY COUNTY | ALABAMA

The City of Montevallo is a quaint college town located in the southern portion of the Birmingham-Hoover MSA. Home to the state's only public liberal arts college, the University of Montevallo is the City's largest economic driver and is conveniently positioned within two blocks of Main Street. In 2012, the City of Montevallo, Shelby County Commission and University of Montevallo formed a cooperative district that consistently funds capital improvement projects in the City. Such purposeful investment has allowed for improvements to the aesthetics and infrastructure of the central business district, resulting in 31 new and announced tenants to date. Additionally, Montevallo is home to The Alabama National Cemetery and American Village, which attracts over 100,000 visitors annually. Come for a visit....we promise you'll be impressed!



6,550

City
Population



7%

Population
Increase Since
2010



5,849

City Daytime
Population



\$44,152

City Median
Household Income



30%

City Bachelor
Degree or Higher

Source: 2021 | ESRI

Retail Gaps / Leakage

Building Materials & Supplies **\$2.6 m**

Clothing & Shoes **\$2.2 m**

Furniture & Home Furnishings **\$2.1 m**

399

New Homes
Projected by
2026



Main Street
Alabama
Designated
Community



ESRI Tapestry Segments

Old & Newcomers **35%**

College Towns **22%**

Traditional
Living **12%**

Key Community Assets



UNIVERSITY of
MONTEVALLO

2,656 Students | 552 Employees



AMERICAN
VILLAGE

American Village



National Veterans Cemetery
480-Acre Memorial Site

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Trade Area
Population



Trade Area Daytime Population



Trade Area Median Household Income

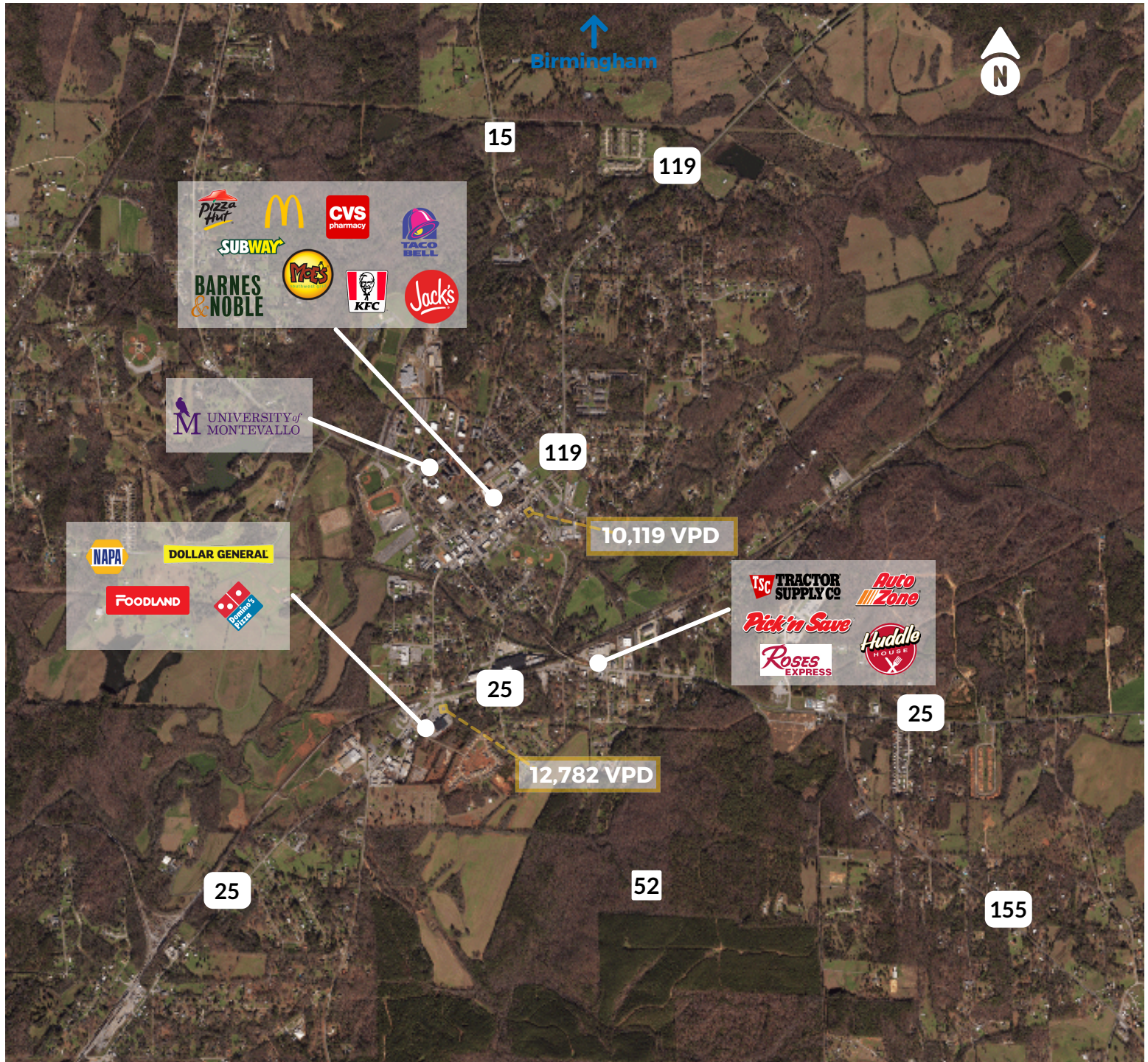


Trade Area Bachelor
Degree or Higher

Source: 2021 | The Retail Coach | Mobile Mapping Data

Montevallo Retail & Traffic

SHELBY COUNTY | ALABAMA



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